



MAR-AMTA Executive Board Meeting

MINUTES	Wednesday, January 9, 2019	9PM - 10PM	MAR-AMTA Executive Board Meeting Video Conference via ZOOM
MEETING CALLED BY	Michael Viega, <i>President</i>		
TYPE OF MEETING	MAR Video Conference Meeting		
FACILITATOR	Michael Viega, <i>President</i>		
NOTE TAKER	Shawna Vernisie, <i>Recording Secretary (via Zoom Video Conference)</i>		
PRESENT	Mike Viega, President Beth Deyermond, President-Elect; Jenny Swanson, VP for Conference Planning; Lauren Faggiano, Vice-President Elect for Conference Planning; James Maxson, Treasurer-Elect; CJ Shiloh, Government Relations Chair-Elect Tara O'Brien, Public Relations;		
ABSENT	Shawna Vernisie, Recording Secretary; Ming Yuan Low, Membership; Brigitte Sutton, Treasurer; Amy Rogers-Smith, Government Relations Chair; Donna Polen, Assembly Chair; Gary Verhagen; Parliamentarian; Jason Willey, MARAMTS Advisor; Janet Spink, Archivist Julie Neal, Immediate Past President; Mark Ahola, Historian/Newsletter Editor		
CALL TO ORDER:			
II. AGENDA POINTS			

1. Increasing conference budget by \$10,000

- a. This is necessary due to food/beverage - at this hotel, it is significantly more expensive than previous hotels and we are already that much over the F/B that was included in the budget. This should be looked at more closely in future years - and if it's a trend, we need to increase conference fees. The new budget can be found by clicking on this [link](#).
- b. Income projected from conference is \$15,000, not \$25,000. This increase in food/beverage will go into the awards ceremony, board dinner.
- c. James posed the question re: future planning and increased revenue, as this will probably be a normal trend that we will have to plan for. However, Mike did mention that we have not raised conference fees in over 10 years. We may have to get creative in how to increase revenue, as conference is really one of the only money makers we have all year. There is a concern for raising the prices next year, as the hotel in general is more expensive (rooms) for next year (Maryland), suggested not to raise next year's prices for conference fees.
- d. We may earn enough, regardless, this is a conservative projection.
- e. *Motion from the conference planning committee to increase conference budget by \$10,000, Beth Deyermund 2nd, all in favor, motion carries.*

2. Allowing High School students to come to conference for free

- a. Historically we have charged \$15 for just the HS session, and \$25 for the full conference. We usually get about 2 students, so this never adds much to our income. The Reston local committee suggested we just drop the fee and Jenny agrees. This should attract more students, and in Jenny's opinion, it doesn't me a lot of sense to be charging them in the first place. But, Jenny knows that we've discussed this in the past, so if there is a good reason we've been charging them, please remind her!
- b. High School students can still register, but that it would be for free.
- c. James mentioned that the reason there may have been a fee for HS students was to help them to stay invested, taking conference seriously. Perhaps if we do make it for free, we put a cap on the amount of students that could come.
- d. Tara mentioned that this was mentioned at national conference, and that costs might be steep, especially for those that haven't even had a chance to have a job, etc.
- e. Jenny - proposed to only charge for the whole conference, but the HS session is free, however Beth mentioned that she doesn't see many HS students coming to conference, and possibly pair the HS session with universities - hour long HS presentation, and then have someone at the universities at their booths. It is a local committee task to find these HS students.
- f. There are other ways we can monitor HS school students registering, Jenny will have a large hand in this. This can also always be changed after this year.
- g. *Motion from the conference committee to allow High School students to attend the 2019 conference for free and to revisit next year, James Maxson 2nd, all in favor, motion carries.*

3. New Business

- a. Beth - Discussion/information re: National Hill Day
 - i. CJ - Jenny said the Hill Day CMTE will probably have to take place off-site, possibly Howard University; trusting the task forces and being

	<p>in touch with the office in the Capital! National team seems to be confident with taking the charge on this.</p> <ul style="list-style-type: none"> ii. Arts Advocacy Day is earlier that week, CJ is planning on going both there and conference. iii. People need to register for Hill Day (free). iv. Was trying to do both Student Leadership Academy and Hill Day together, but there will also be an additional part. Students are being encouraged to come! v. CJ - expressed that on the original call, remember the national team saying that this Hill Day will be just like the one in Baltimore, which is technically a national Hill day, but we're targeting the states in our region. vi. Need to figure out (in re: to Hill Day) transportation, where that would be coming from (budget). CJ suggested that she may have to work with the local committee to inform tasks (student leadership committee, PR, gov't relations). vii. State task force members have the budget for transportation, if they so wish, however this does not apply to everyone and is not specifically for conference, so this will not be in the conference budget.
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CONCLUSION	See "Discussion" segment points.
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
ACTION ITEMS No action items noted		

MOTION TO ADJOURN	B. Deyermond motioned to adjourn the meeting, 2nd, motion passed
MEETING CLOSED	January 9, 2019 @ 9:44 PM
NEXT MEETING	MAR-AMTA Regional Conference Executive Board Meeting 3/7/19 @ 7PM, Reston, VA